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Linglong's Serbia factory produces first tyre

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The first tyre pattern to roll off the production line was an "Eplus-01", which company representatives describe as "an ultra-low rolling resistance product independently developed by the Linglong factory". The banner reads: "Celebrating the production of the first all-steel radial tyre by Linglong Europe". (Photo: Linglong)

The first tyre manufactured at Linglong's Serbian factory – an "all steel radial truck and bus tyre" – rolled off the production line at 6:58am on 27 June 2022 China time (23:58 European time). Whatever the precise time, [production on 27 June fulfils Linglong Tire chairman Wang Feng's commitment that the factory would enter its initial](#)

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manufacturing phase before the end of the first half of 2022.

The first European tyre factory run by a Chinese company, Linglong describes its Serbia production base as “the largest local green investment project and a critical strategic project of China’s belt and road initiative, strategically significant to Linglong’s internationalization”.

The first tyre pattern to roll off the production line was an “Eplus-01”, which company representatives describe as “an ultra-low rolling resistance product independently developed by the Linglong factory”. Indeed, Linglong reports that the tyre has achieved an AA rating on its European tyre label in tests conducted at Spain’s IDIADA test centre.

Mass production is still expected to take another couple of months, but in order to prepare for future product lines and the fastest possible supply, Tyres & Accessories understands that the company is starting to collect orders for its European-produced Hubtrac tyre brand.

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